# Privacy Policy

This website is owned and operated by Shore Media. We are committed to protecting the privacy of our visitors while they interact with the content, products and services on this site (the "Site"). This Privacy Policy applies to the Site only. It does not apply to other websites to which we link. Because we gather certain types of information about our users, we want you to understand what information we collect about you, how we collect it, how that information is used, and how you can control our disclosure of it. You agree that your use of the Site signifies your assent to this Privacy Policy. If you do not agree with this Privacy Policy, please do not use the Site.

### 1. Information Collected

We collect two types of information from you:

information that you voluntarily provide to us (e.g. through sign-up to emails or entering giveaways); and

information that is derived through automated tracking mechanisms.

### Voluntary Information for Services and Features

We collect personally identifiable information when you choose to use certain features of the Site, including:

- consenting to receive email about upcoming promotions or events,

- consenting to receive email,

- commenting on articles, and others.

When you choose to use these features, we require you to provide your "Contact Information" in addition to other personal information that may be required to complete a transaction. Occasionally, we may also request information such as your shopping preferences and demographics which will help us better serve you and our other users in the future.

### Cookies

Our site uses "cookies" and other tracking technologies. Cookies enable us to serve secure pages to our users without asking them to sign in repeatedly. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. If a user's system is idle for a defined time, the cookie will expire, forcing the user to sign in again to continue their session. This prevents unauthorised access to the user's information while they are away from their computer.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain parts of the Site.

*Last updated: April 2019*